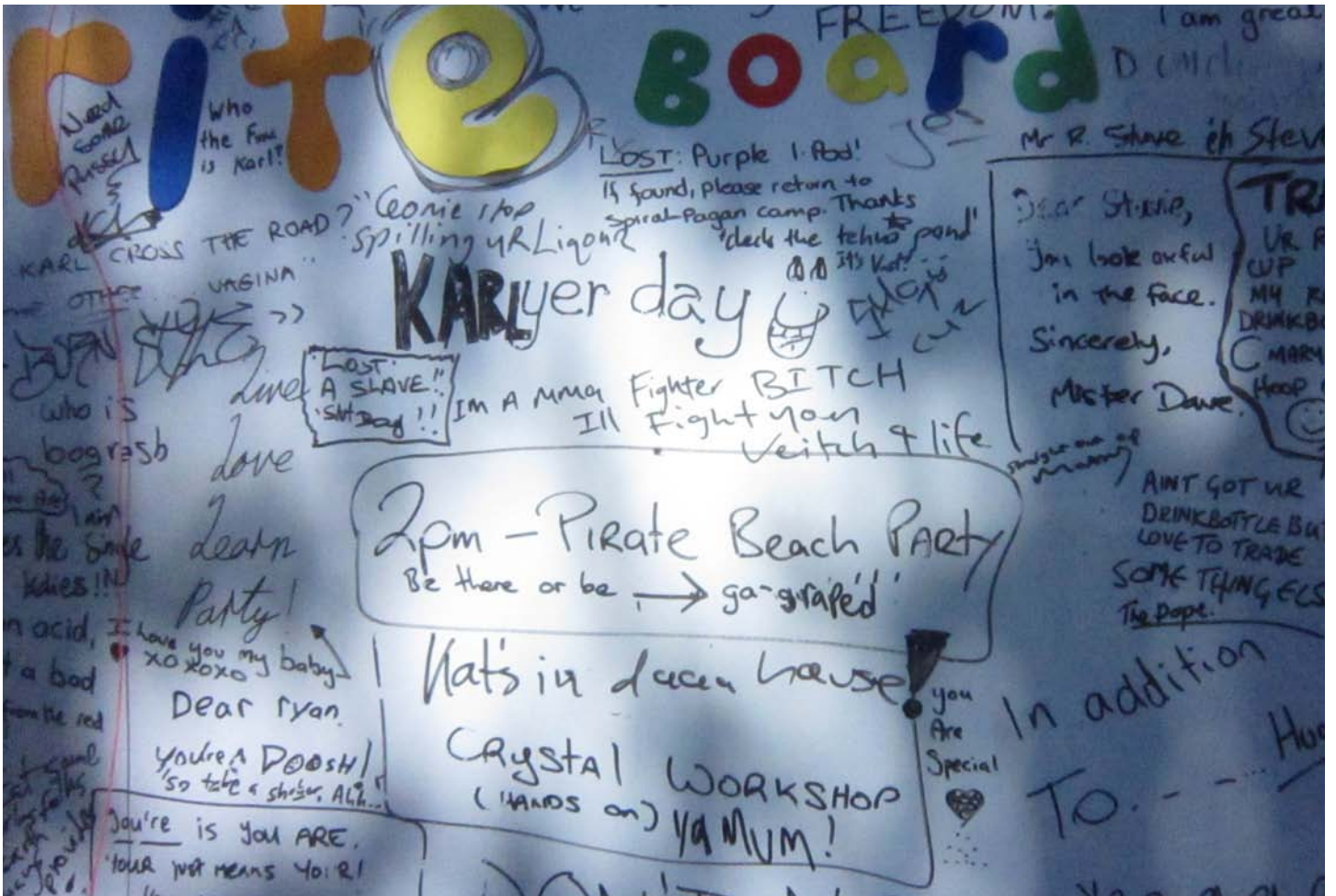


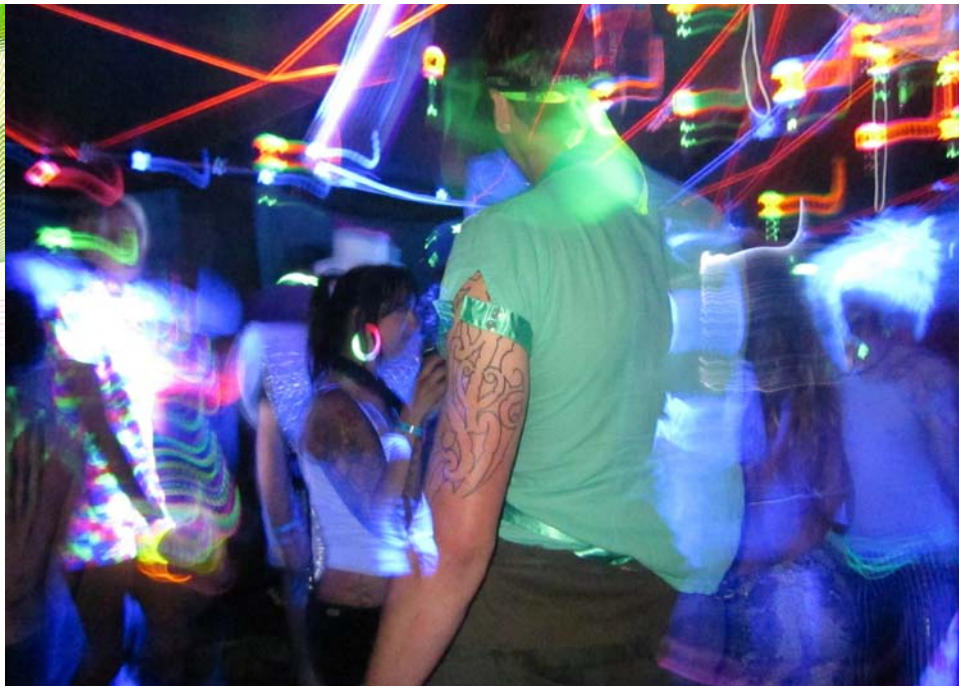
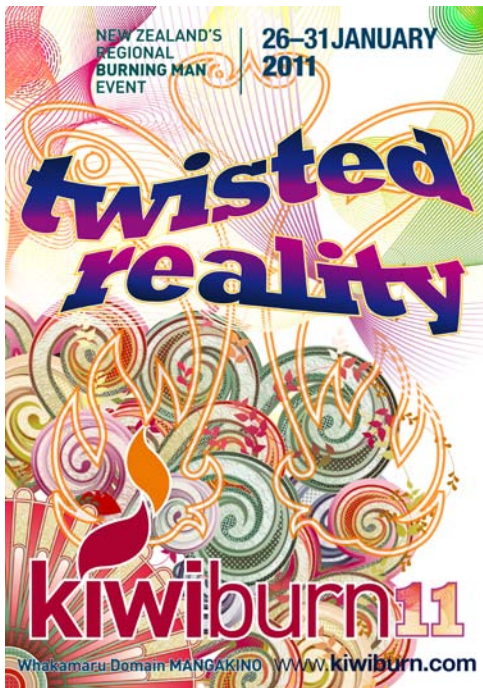
2011 census

all about Kiwiburn's paddock dwellers



NEW ZEALAND'S REGIONAL BURNING MAN EVENT





The Census data from Kiwiburn 2011 as analysed by Captain Lumos

Well about 15% of you lovely participants filled out our wonderful Census form and handed it back to us. Statistically that should give us a pretty good representation of our community.

We did this exercise because we wanted to know a little bit more about you, where you come from and how you found the festival, to ensure that we, as your ExCom, still had our finger on the pulse of the festival. (In case you're wondering how we thought up some of the questions, we just borrowed many of them from another Burningman regional event).

The form was split up into several sections. >



First up some quick facts about the participants

Question 1 – How old are you?

Our ages varied from 17 to 59 years with a mean of 33.

Question 2 – What is your gender?

42% of us were male and 58% female (that's pretty close to a nice balance).

Question 3 – Which years did you attend Kiwiburn?

33% of us were Kiwiburn virgins this year (I know that I personally encouraged many of my suitable friends to attend, I hope to see these people back in 2012 for Disaster Holiday). And the rest of us have come to a number of Kiwiburns as follows:

2010: 66%

2009: 40%

2008: 37%

2007: 24%

2006 (Golden Bay): 6%

Pre-2006 (Golden Bay): 4%

Question 4 – Where were you born (country)?

Over half of us are Kiwi born and bred.

11% were born in the USA (I find it interesting that this is slightly bigger than the OZ figure)

10% are our neighbours from OZ

Then we have mixture from England, Canada, Germany, India, South Africa, Norway, Zambia, Belgium and Japan.

Question 5 – Where do you live currently (city, country)?

25% of us currently live in the big smoke of Auckland (That's pretty close to the national percentage)

18% are from Wellington

16% of us came in from overseas (Holidaying at Kiwiburn sounds pretty cool)

Hamilton and Christchurch came in at 4% each and the rest of us (about 30%) came from various places in the North Island.

I can understand the low South Island figures due to the distance they have to travel and many may have gone to Luminata instead as it was the same weekend. We hope to have solved the date clash problem in 2012.

Question 6 – What language(s) do you usually speak?

95% of us usually speak English comprised of an assortment of Australian, American, and Karl's English.

The rest speak a strange collection of German, French, Afrikaans, Maori, Spanish, Bro, Jive, LOL speak, Drunk, Happy Drunk, Trout, Geordie and Body Language

Life on the Paddock

Question 7 – What attracts you to Kiwiburn ? Multiple answers were allowed for this one:

80% of us came for the sense of community

73% were excited about the art

65% came for the music

57% were escaping

45% ticked the box marked Fire

42% came for the amazing costumes (now I wonder, was that to see or be seen in?)

42% of us ticked the box labelled Novelty

30% came for romance and sex

25% were on a spiritual quest (perhaps next time we should ask how the quest went?)

18% were looking for nudity

15% for Self Destruction (I wonder how successful that was?)

10% came for obligations

8% were dragged here (I guess this is reluctant kids and partners)

Question 8 – Are you part of a camp?

61% of us classified ourselves as being 'part of a camp'

And 9% were not sure

Question 9 – Do you consider yourself an artist?

39% consider ourselves to be an Artist

And 36% rated ourselves to be 50/50 artist/non artist

(Gives a strong result for artistic energy at the festival)

Question 10 – Do you consider yourself to be...

22% of us think of ourselves as Introverts

64% rate ourselves as 50/50 introverted/extroverted

And 15% are straight up extroverts

Question 11 – At Kiwiburn, do you feel...

46% of us think of ourselves as brave

41% as 50/50

7% are just shy

And an assortment said 'wet & sunburnt', 'Karl', 'Different' and 'Free'. So it sounds like we are mostly brave.

Question 12 – How many times have you been to Burning Man?

Over 2/3rds of us have never been to Burning Man in the USA, leaving 30% of us who have.

There was an even spread (10%) of those who went 1-2 times, 3-6 times and 7 or more times.

(So here we are seeing our regional event giving a strong result with people who don't yet know about Burning Man).

Question 13 – If you've been to both, do you prefer...

53% of us can not choose between Kiwiburn and Burning Man

30% of us prefer Kiwiburn

17% of us prefer Burning Man

Question 14 – Do you prefer Kiwiburn to be...

43% of us prefer the length of new 5 day festival

21% preferred the old 3 day festival

33% of us would like the festival to be even longer, yeah lets go for the whole week!

Life off the paddock (back in the default world)

Question 15 – How much money in total did you spend for Kiwiburn (travel, art, food, costumes etc)

63% of us spent less than \$400

13% went on to spend up to \$700

15% carried on to spend up to \$1000

1% spent more than \$1000 and

9% spent more than \$1500!

Question 16 – Professionally, are you...

37% of us are employed by somebody else

30% are self employed

14% are students

17% are unemployed

The last couple of us are retired

Question 17 – How did you hear about Kiwiburn?

98% of us heard about this through friends who had been before (Yup that's my excuse too, so if you know somebody who you think would like to participate, then invite them to join us on the paddock in 2012)

1 person (less than 1%) 'heard about it from an old couple on an airplane';

while 3 people knew about it through the Regionals network;

and 1 person found out about Kiwiburn 'online'.

Question 18 – Which kinds of transportation got you to Kiwiburn?

86% of us used a car to get there

13% used our thumb to hitch there

12% rented a car

9% flew in on a plane

6% used train/bus

4% the trip included a boat (apart from the pirate ship) or ferry

And for the mathematically minded out there, some of us used several of these modes of transport.

Love and sex

Question 19 – Sexually, are you...

78% are straight

18% are bisexual

4% classify ourselves as gay or lesbian

Question 20 – What is your relationship status?

42% of us are single

40% in a relationship

The remainder are married

Question 21 – Who did you come to Kiwiburn with?

70% came with a friend

36% with a lover

18% with our family

6.4% of us came here all by ourselves

Question 22 – Have you had sex with someone while at Kiwiburn?

56% of us had sex at Kiwiburn

And some of us were probably too busy for it

Question 23 – Have you had a love relationship outside of Kiwiburn with someone you met at Kiwiburn?

13% of us said 'Yes, we have had a love relationship with somebody we met there', and 87% weren't as lucky in love.

Question 24 – If you are in a relationship, do you think your lover would enjoy coming to Kiwiburn?

70% of us think that our lover would enjoy coming here

And for 'any last words', we received the following comments:

Love for kiwiburn! Welcome home... I've met the most beautiful people I never would have otherwise dreamed existed...

I <3 u kiwiburn :)

More people, less expansion or a smaller area

Thank you! Life changing

In my opinion KB is still too small to be longer than 3 days. It end up being a diluted experience as things are spread out over more days. Prefer the more intense experience.

Keep it 3 days. Means that everyone can participate equally whereas w/ 5 days it's harder to come for the whole time. PS you guys all rock! Roll on 2012 =)

5 days was nice, but a tad too long... Pirate ship was FANTASTIC

Words of gratitude: many accolades and appreciations to the core crew/organizers, movers and shakers and doers, designators and delegators! Great big thank you to you all! Xx

It can only get better, richer, faster, longer, gayer, crazier, funnier, sexier, freer! With maybe a water supply in case of desperation

Thanks, eh! Stop or discourage people from digging holes for garbage. Very moop!

You most beautiful people have given so much love and acceptance to myself and my kids and whanau. We love you all so much, thank you :)

Great effort team in organising and setting up. Impressed by the vision statement. Though excessive use of drugs and alcohol make day to day reality bit harder to manifest!

Thank you for the supreme efforts in growin this wonderful thing called Kiwiburn!

Have enjoyed being part of kiwiburn for 4 years. Something different for me. Will miss it when it leaves Mangakino

Be sad when it leaves Mangakino. It's our day out in the year that we can celebrate and not be judged

New site, more fire, and more art. Oh, and less hippies.

Need wanglers to be preset or at least more visible. MUDFOP also needs to be more visible. It doesn't work if they're 'on call'. External security has had to deal with problems that could have been sorted internally

Let's get a new site

Burn it all

You're the Karl. Try and understand it

A ranger's work is never done!

This is nothing like what I thought it would be. I'm happy that I am here and I know that I am going to find myself over the next 5 days. I am glad I can be myself and not get judged

I'm having so much fun and I think the organisers are da bomb!

Heke peke

Happy time!

Skat 4 head boy!

I'm pink therefore I'm spam. Thanks for all the fish xxx

Enjoyed it. I am a muso and like to jam but found overly loud electronic music a challenge. Would like to have a part of camp for creating acoustic music

Lose the fences! Nice effort NZ, the hard work paid off!

fan-tas-tic!!! Thank you!!!

Please keep doing what you're doing. This even has become something special to me. I will definitely be getting more involved next year. One small suggestion: the Madagascar them camp has great music, but their timing was terrible. Most people are in bed by 4 and don't appreciate being woken again and again by their beats.

This has been a great experience... nothing I expected. I think my favourite part is the community and the sharing, like nothing I've experienced before.

Thank you to the organizers for all their hard work!

Thank you so much for the wonderful experience. See you next year!

Kiwiburn is the single most outstanding highlight of my year. Thanks to everyone!

Chai tea ten never had tea or even hot water when we went there. Was 100 times better is 2010, very disappointing*

Thanks :) Would be nice if there was a 'tea tent' net time where you could get hot water [illegible word] all around. Chai tent never had hot tea when we went.*

Thank you thank you thank you!

You guys rock! Mean party.

Jolly good show! Keep up the good work <3

Burn a kiwi structure, really be kiwiburning.

*** Our illustrious big nob responded to this in the May 13th Electronic Fence Post, excerpted here:**

Some participants commented that they had wished the Chai Tent have tea and/or hot water available more often. Perhaps they were remembering the constant service available at Polly Put the Kettle On, which also served tea and was located in more or less the same place.

What needs to be understood is that both of these installations were Theme Camps, meaning that they were a personal contribution of the people that put them on and were not part of the Kiwiburn infrastructure. As personal gifts to the community, these theme camps did what they wanted when they wanted. The coincidence that Polly and her compatriots chose not to do PPT KO this year at all, and that the Chai Tent folks arrived offering a similar gift and were located in a similar place should not be misunderstood to be a replacement of one by the other on the part of Kiwiburn organizers.

We are grateful to both of these theme camps for their selfless contributions to Kiwiburn. To the requests in the surveys we can only respond "do-ocracy," meaning if you want something done at Kiwiburn please feel free to go ahead and do it, i.e. offer round the clock hot water and tea service. Other options include getting to know one's neighbors better and asking them for hot water.

